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# Development of the Berkshire West Joint Health and Wellbeing Strategy

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**Report being considered by:** Health Scrutiny Committee

**On:** 11<sup>th</sup> August 2021

**Report Author:** Sarah Rayfield

**Item for:** Decision

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## 1. Purpose of the Report

To present the draft Berkshire West Health and Wellbeing Strategy 2021 – 2030 and associated draft Public Engagement Report.

## 2. Recommendation(s)

For the Committee to review the content of the draft Health and Wellbeing Strategy and to provide comment.

## 3. How the Health Scrutiny Committee can help

For the Committee to give feedback on the content of the strategy.

<b>Will the recommendation require the matter to be referred to the Executive for final determination?</b>	Yes: <input type="checkbox"/>	No: <input checked="" type="checkbox"/>
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## 4. Introduction/Background

- 4.1 In April 2019, Health and Wellbeing Board Chairs from West Berkshire, Reading and Wokingham agreed to propose the development of a shared Health and Wellbeing Strategy across the three local authorities. This was supported by the Clinical Commissioning Group (CCG) and Integrated Care Partnership (ICP) leadership.
- 4.2 Development of the new strategy started in March 2020 and has been supported by a monthly steering group as well as a public engagement task and finish group.
- 4.3 Regular updates on the development of the strategy have been provided to each of the three Health and Wellbeing Boards and also to the Unified Executive of the ICP.
- 4.4 The Covid-19 pandemic has had a significant impact on the development of the strategy and on our ability to engage with both stakeholders and the public during this process. This required an extension to the timeline for completion of the strategy.

## 5. Supporting Information

- 5.1 The Strategy has been developed in the following stages:

Phase	Timeframe
Defining the current state	March – July 2020
Prioritisation Process	August – September 2020
Public engagement and further engagement with stakeholders	October 2020 – February 2021
Production of the draft Health and Wellbeing Strategy	March – June 2021
Public consultation (six weeks)	23 <sup>rd</sup> June – 4 <sup>th</sup> August 2021
Development of local delivery plans for West Berkshire	June – August 2021
Refinement of the Strategy and final version to be produced	August - September 2021

- 5.2 Defining the current state included: reviewing each of the three existing Health and Wellbeing Strategies across Berkshire West, and looking at the data for evidence of impact; priorities discussions with stakeholders across the system (the three local authority public health teams, children’s services, adult’s services, education, place directorate, Berkshire West CCG, colleagues from the Royal Berkshire Hospital and Berkshire Healthcare Foundation Trust); a “What’s missing” data exercise highlighting areas of population need not identified through discussion. In addition, a review of strategies in place across the three local authorities was undertaken to ensure alignment.
- 5.3 The prioritisation process was conducted through a series of stakeholder workshops, during which the long list of 30 priority areas was reduced to a short list of 11 potential priorities.
- 5.4 An extensive piece of public engagement was then used to refine and develop the final priorities for the strategy.
- 5.5 The public engagement was co-produced and supported by a number of partners and stakeholders including Healthwatch West Berkshire, Volunteer Centre West Berkshire, Community United West Berkshire and Berkshire West CCG.
- 5.6 Detailed findings from the public engagement are described in the engagement report accompanying this paper.
- 5.7 The strategy is based on 8 principles:
- (1) Recovery from Covid-19
  - (2) Engagement
  - (3) Prevention
  - (4) Empowerment and self-care
  - (5) Digital enablement
  - (6) Social Cohesion
  - (7) Integration

(8) Continuous learning

5.8 There are five health and wellbeing priorities in the new strategy:

- (1) Reduce the differences in health between different groups of people
- (2) Support individuals at high risk of bad health outcomes to live healthy lives
- (3) Help children and families in early years
- (4) Promote good mental health and wellbeing for all children and young people
- (5) Promote good mental health and wellbeing for all adults

5.9 The priorities are interrelated and interdependent, with the priority of reducing health inequalities also acting as a pillar for the other four priorities and all eight principles driving the implementation plans.

5.10 Each of the three Health and Wellbeing Boards are now developing their own delivery plan to understand how each of the priorities fit in their communities and what local actions need to be taken in order to implement the shared strategy. These will also include actions to be taken at a Berkshire West level, when there are clear benefits to working at scale across a larger geographical footprint.

5.11 The delivery plan for West Berkshire will include targets for the actions under each priority, along with indicators to measure our progress over the next ten years.

5.12 The ICP will also use the agreed priorities to inform and develop shared actions across Berkshire West that will be delivered through the relevant programme boards overseen by the Unified Executive.

5.13 The draft Strategy has recently completed a six week period of public consultation (23<sup>rd</sup> June – 4<sup>th</sup> August 2021). This has given the public opportunity to comment on the Strategy itself, as well as having engaged in the development process.

5.14 The findings from this public consultation will be used to refine the priorities and Strategy as a whole, in order to produce the final version.

5.15 Along with this public consultation, we will continue to further engage with key partners and stakeholders as we shape local actions in the delivery plan.

5.16 By taking this approach, it will help to strengthen existing partnerships and increase collective action and continue to keep engagement at the centre of the strategy development.

## 6. Conclusion(s)

6.1 This paper presents a summary of the development of the Health and Wellbeing Strategy. The draft Strategy is presented to the Committee for consideration and feedback on the content.

- 6.2 The findings from the recent public consultation will be used to further refine the draft Strategy. The final Strategy and accompanying delivery plan will be presented to the West Berkshire Health and Wellbeing Board in September 2021.

## 7. Consultation and Engagement

- 7.1 The public engagement undertaken as part of developing this strategy is described in the associated engagement report

## 8. Appendices

Appendix 1 - Draft Health and Wellbeing Strategy for Berkshire West

Appendix 2 – Draft Public Engagement report

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### Background Papers:

None

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### Health and Wellbeing Priorities 2019/20 Supported:

- ☒ First 1001 days – give every child the best start in life
- ☐ Primary Care Networks

### Health and Wellbeing Strategic Aims Supported:

The proposals will help achieve the following Health and Wellbeing Strategy aim(s):

- ☒ Give every child the best start in life
- ☒ Support mental health and wellbeing throughout life
- ☒ Reduce premature mortality by helping people lead healthier lives
- ☒ Build a thriving and sustainable environment in which communities can flourish
- ☒ Help older people maintain a healthy, independent life for as long as possible

The draft Strategy includes a new set of strategic aims, which once adopted will guide the work of the Health and Wellbeing Board.

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